

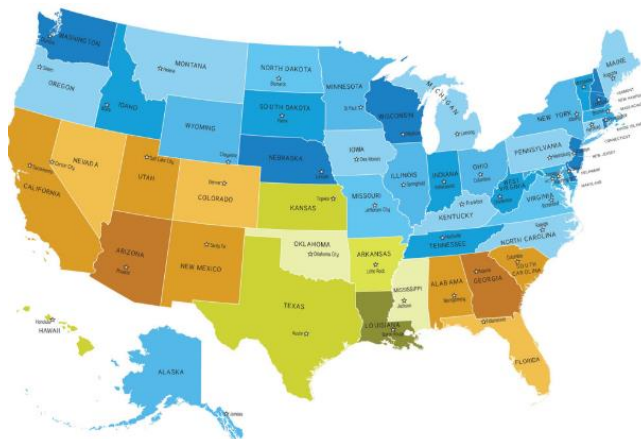
## Decoding USA FASHION SYSTEM / 29<sup>th</sup> June 2018

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**Are you interested in American market? Do you like to know how American fashion System works?**

**Do you want to know how our selling platform in US is working? How does it analyzes and searches fashion distributors?**

**Are you selling fashion products in USA and are you interested in improve your back office and post-selling system?**



Friday 29th June, Mrs. Anna Batet, director of the selling MODACC platform in USA, will be in Barcelona. She will help us to know about fashion American market, commercial Organization, tradeshows, showrooms and agent's behaviour. Also, she will talk how to introduce our brands in fashion American market.

Also, Anna Batet will explain how commercial platform works:

- As platform to enter in American market.
- As backoffice and post-selling platform for fashion brands in USA.

### Agenda:

- 10.00h - Decoding USA FASHION SYSTEM (Skype connection)
- 11.00h - Personal meetings with interested coompanies (Only for presencial brands).
- 12.00h - End of the activity.

**REMEMBERING:**

**What:** Decoding US FASHION SYSTEM

**When:** Friday, 29th June, from 10:00 to 11.00h

**Where:** Online connection from MODACC (Barcelona).

**Speaker:** Anna Batet – Manager of commercial platform in USA

<https://www.linkedin.com/in/anna-batet-896800102/>

Please, confirm your attendance to [mbastus@agrupaciontextil.org](mailto:mbastus@agrupaciontextil.org) before 26<sup>th</sup> June to arrange online connection.

In case you are interested to have a meeting with Anna Batet after 29<sup>th</sup>, please inform [mbastus@agrupaciontextil.org](mailto:mbastus@agrupaciontextil.org)

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